

Watermark Partner Community Grants Program Criteria & Frequently Asked Questions

Xylem Watermark has committed to providing grants to nonprofit organizations that are working with our partners and customers to respond in the face of COVID-19.

Grant Criteria

- The nonprofit and proposed programming must be responding to a community need related to the COVID-19 pandemic and/or subsequent lock-downs.
- The nonprofit organization must be 501c3 or equivalent that is approved by Benevity (Xylem's grants portal tool). Use the [Benevity Search Portal](#) to check if your partner meets this criteria.
- Discuss with the nonprofit if they are currently financially stable and capable of handling their existing workload in the community in addition to the programming that the grant will require. Ensure that they have the resources to roll-out the new programming that the grant will fund.
- The organization must be able to measure and report the impact of their programming, and will be asked to support the applicant in completing a follow-up survey.
- Programming funded by the grant must be carried out within the next 3 months unless specified as long-term recovery.
- Prioritization will be given to grants which impact densely populated locations, which are currently heavily impacted by COVID-19 based on Johns Hopkins University Statistics or high-risk, low-resource location that require advanced preparedness
- Prioritization will be given to grants which are related to the following focus areas:
 - *Watermark mission & focus areas:* Emergency response, WASH, Value of Water, education, youth development
 - *Support & safety for critical services frontline personnel:* Preparedness, mental health, training, etc. for frontline workers at utilities, health care, & critical care facilities, etc.
 - *Community sustainability & resilience:* Provision of critical life resources (i.e. food, water, medical care), small businesses support, youth support & education, etc.
 - *Infection mitigation:* Efforts to prevent the spread & impact of COVID-19 cases

Grant Application & Disbursement Process

- Applicants will receive an update on their approval status within 1-3 business days.
- Following approval, the funds will be disbursed to the nonprofit within 2-4 weeks.
- 30 days after the disbursement of funds, a follow-up survey will be sent to the applicant. The applicant will be asked to work with the nonprofit to report:
 - The status of the program & provide details on implementation
 - Impact: How many people were impacted by the grant, and in what way?
 - Share photos, videos, and stories of the community programming.

Watermark Partner Community Grants Program

Frequently Asked Questions

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Frequently Asked Questions

Q. Is there a maximum amount of funding I can request?

A. Yes, there is a \$25,000 maximum per grant request.

Q. What if my grant is not approved?

A. If your grant is not approved, you will be given justification by Xylem Watermark. If program adjustments can be made to address this feedback, you may reapply for the grant.

Q. Can my company apply for more than one grant?

A. Due to a high volume of requests, we will be limiting the program to one grant per company or entity at this time.

Q. Can a nonprofit receive multiple grants?

A. Yes, but due to a high volume of requests, grant applications for the same nonprofit must be submitted on behalf of a different company, support a different program or support work in a different location.

For additional questions, please contact xylemwatermark@xylem.com

Thank you for your support, and for joining us in our efforts to respond to COVID-19 around the world!