

Watermark Partner Matching Contributions Program Criteria & Frequently Asked Questions

Globally, Xylem Watermark has committed to provide a 1:1 match of funds contributed by our partners to nonprofits responding to COVID-19.

Criteria

- The nonprofit must be responding to a need generated by the COVID-19 pandemic
- The nonprofit organization must be 501c3 or equivalent that is approved and registered with Benevity (Xylem's grants portal tool). Use the [Benevity Search Portal](#) to determine if your partner meets this criteria.
- Donations must be made through the Watermark Community Impact Portal to be matched.
- Donation matches will be capped at \$25,000 per fundraiser.
- Prioritization will be given to organizations working in locations which are currently heavily impacted by COVID-19 or high-risk, low-resource location that require advanced preparedness
- Prioritization will be given to fundraisers which are related to the following focus areas:
 - *Watermark mission & focus areas:* Emergency response, WASH, Value of Water, education, youth development
 - *Support & safety for critical services frontline personnel:* Preparedness, mental health resources, training, etc. for frontline workers at utilities, health care, & critical care facilities, etc.
 - *Community sustainability & resilience:* Provision of critical life resources (i.e. food, water, medical care), small businesses support, youth support & education, etc.
 - *Infection mitigation:* Efforts to prevent the spread & impact of COVID-19 cases

Matching Donation & Fundraiser Process

Partners may make a matched donation or establish a matching fundraiser in support of a nonprofit of their choice.

1. Complete the application form at the bottom of [this webpage](#)
2. Upon submission of your request, Xylem Watermark contact you within 1-3 business days.
3. Xylem Watermark will share the link to the donation page with you. This link can be shared with colleagues and community members to appeal for donations to the cause.
4. For fundraisers, applicants will receive a weekly report of the funds raised through your fundraiser. For privacy reasons, Benevity cannot disclose the names and donation amounts of individual donors.

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Frequently Asked Questions

Q. How and when will funds be released to the nonprofit?

A. Funds will be released to the non-profit on a bi-monthly basis. Donations made through this portal will be aggregated, and the total will appear on a report sent to the nonprofit by Benevity.

Q. Can my company set up more than one fundraising page?

A. We are not limiting the number of fundraisers a company can establish at this time, though this is subject to change based on demand.

Q. Are donations tax deductible? Will donors receive a receipt?

A. Yes, donors will receive a receipt via the email provided during payment of the donation.

For additional FAQ's and answers, [click here](#).

If you require additional support, please contact xylemwatermark@xyleminc.com

Thank you for your generous contributions and for joining us in our efforts to respond to COVID-19 around the world!